P&C ADINSURE PAS

Configuration: **Tariff, Workflows, business rules, UI.**

ADACTA

ADINSURE SALES AND POLICY MANAGEMET—

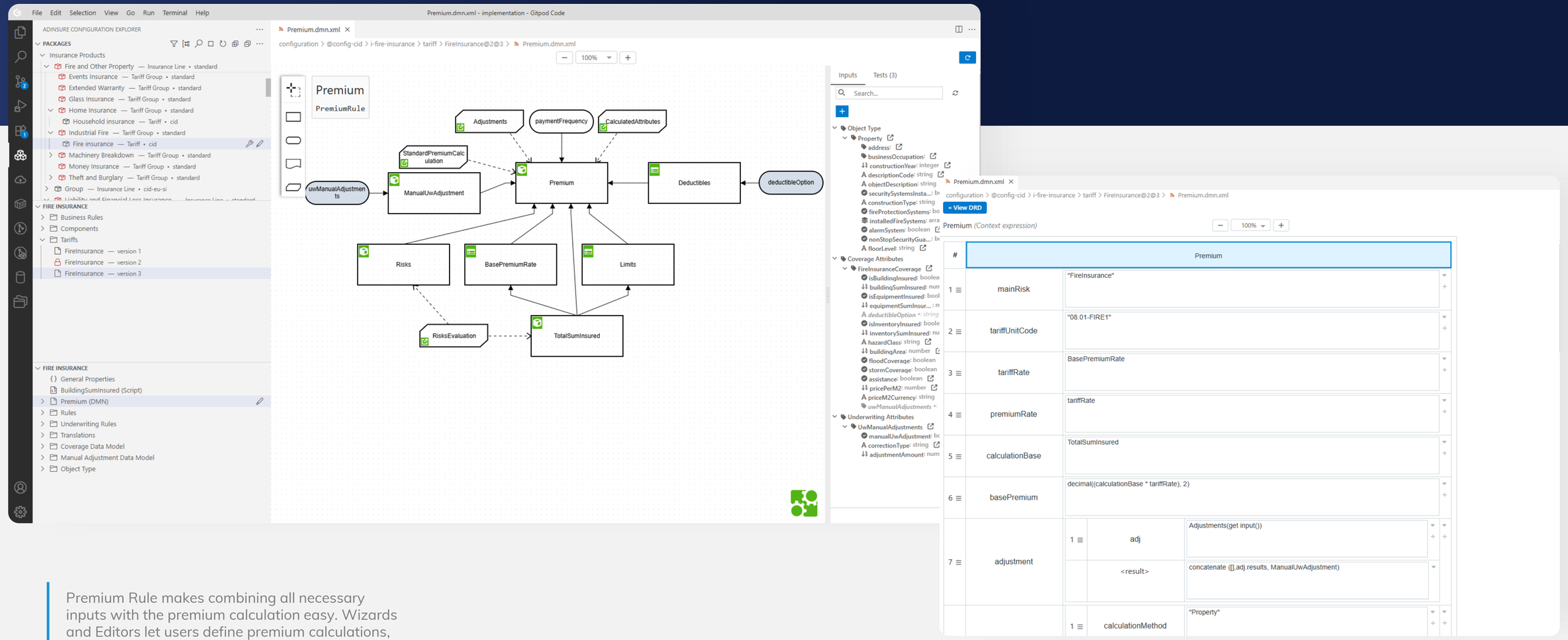
Easily configure complete sales processes to fit your business with AdInsure Studio

AdInsure offers powerful sales configuration capabilities, enabling insurers to take full control of their Sales and Policy Management operations. With AdInsure, insurers can quickly adapt their sales processes — from creating or modifying tariffs and linking them to products, to defining workflows, roles, data models, and business rules.

AdInsure Studio, our no-code/low-code tool, makes these changes simple and efficient. Equipped with wizards, editors, and testing tools, it allows teams to design every element of an insurance product — all the way through to the final sales offering — without heavy IT involvement.

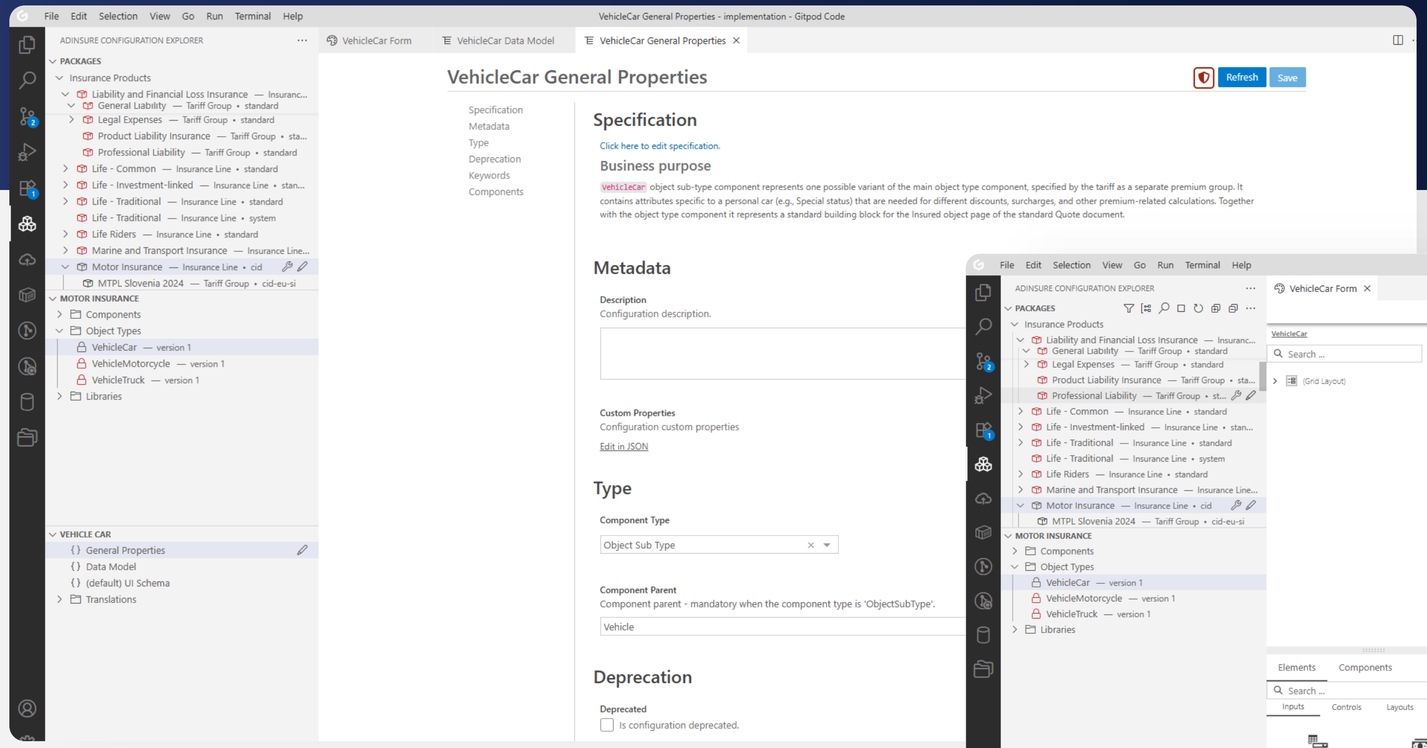
- Premium Rule configuration
- Object Type configuration
- Questionnaire
- Underwriting
- Business rules
- Workflow
- Authorizations
- Data model
- User interface

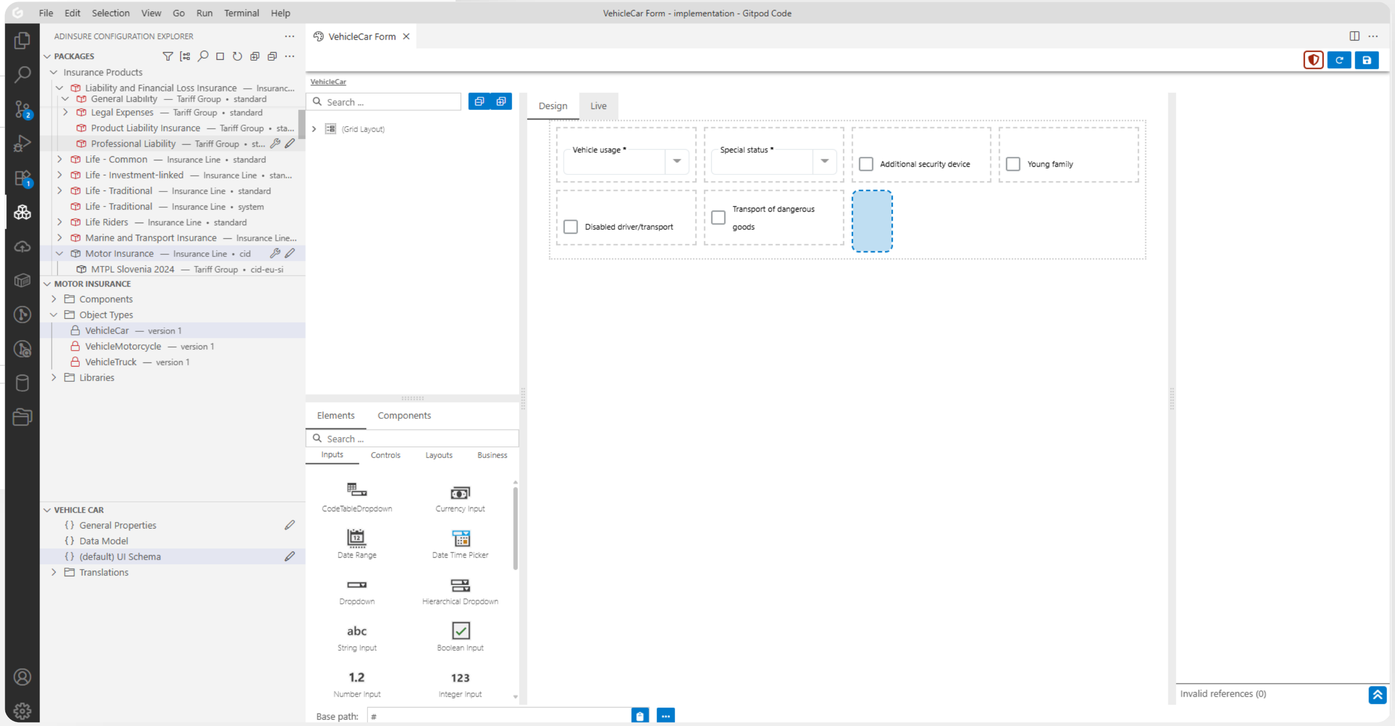
Premium rule configuration



Premium Rule makes combining all necessary inputs with the premium calculation easy. Wizards and Editors let users define premium calculations, adjust processes and business rules without coding, enabling quick adjustments.

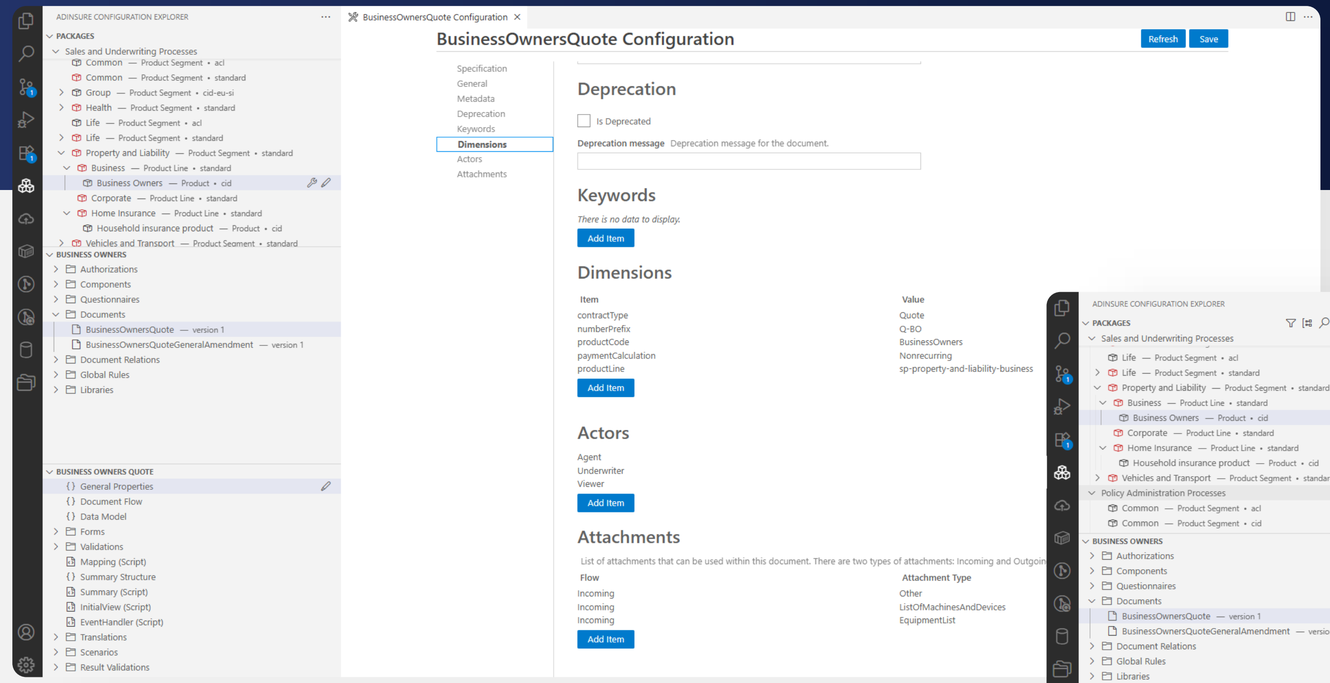
Object type configuration

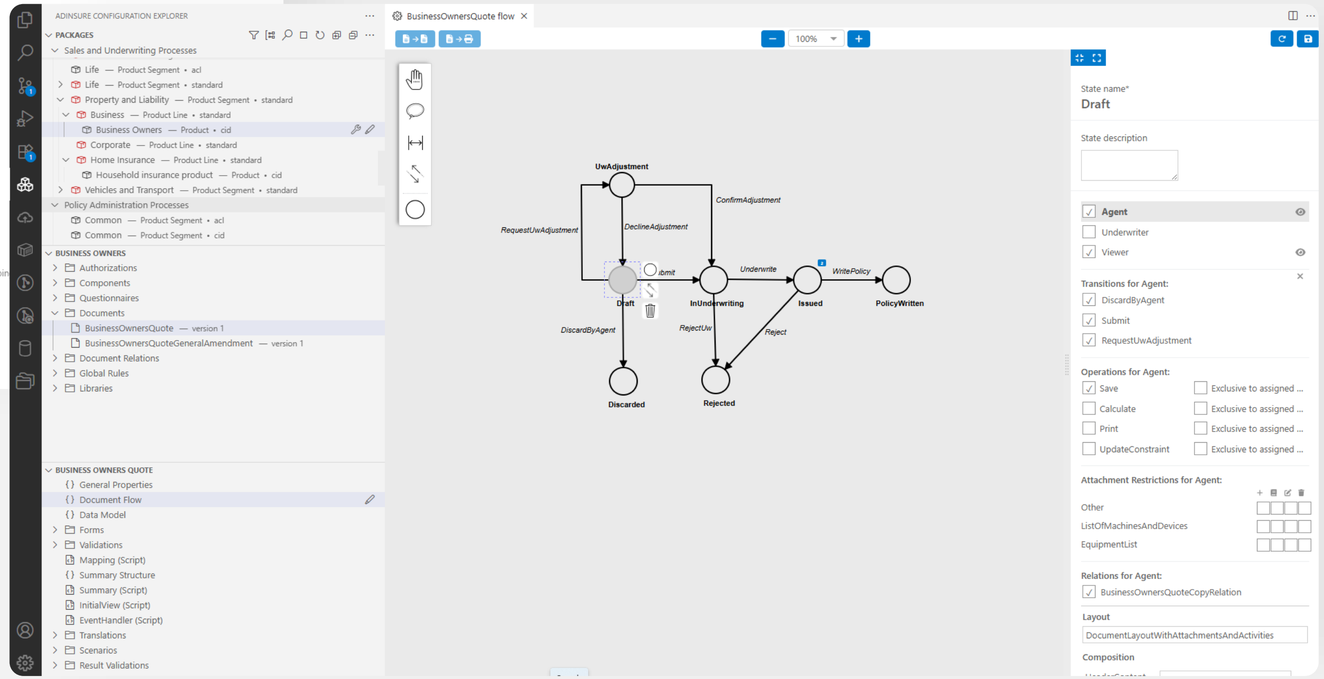




With Editors, users can easily create object types that can be reused across different products by defining the inputs that influence premium calculation.

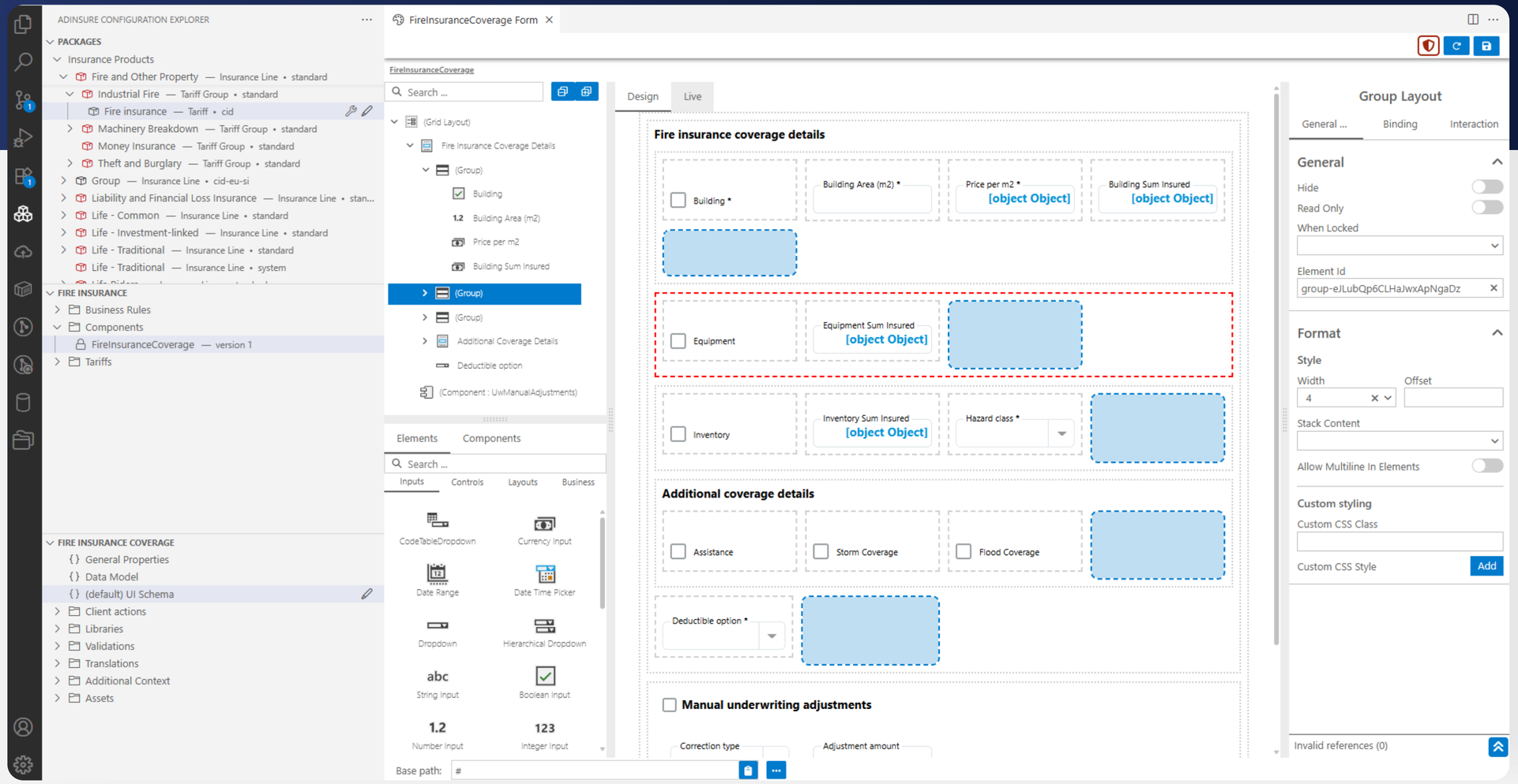
Sales process flow configuration





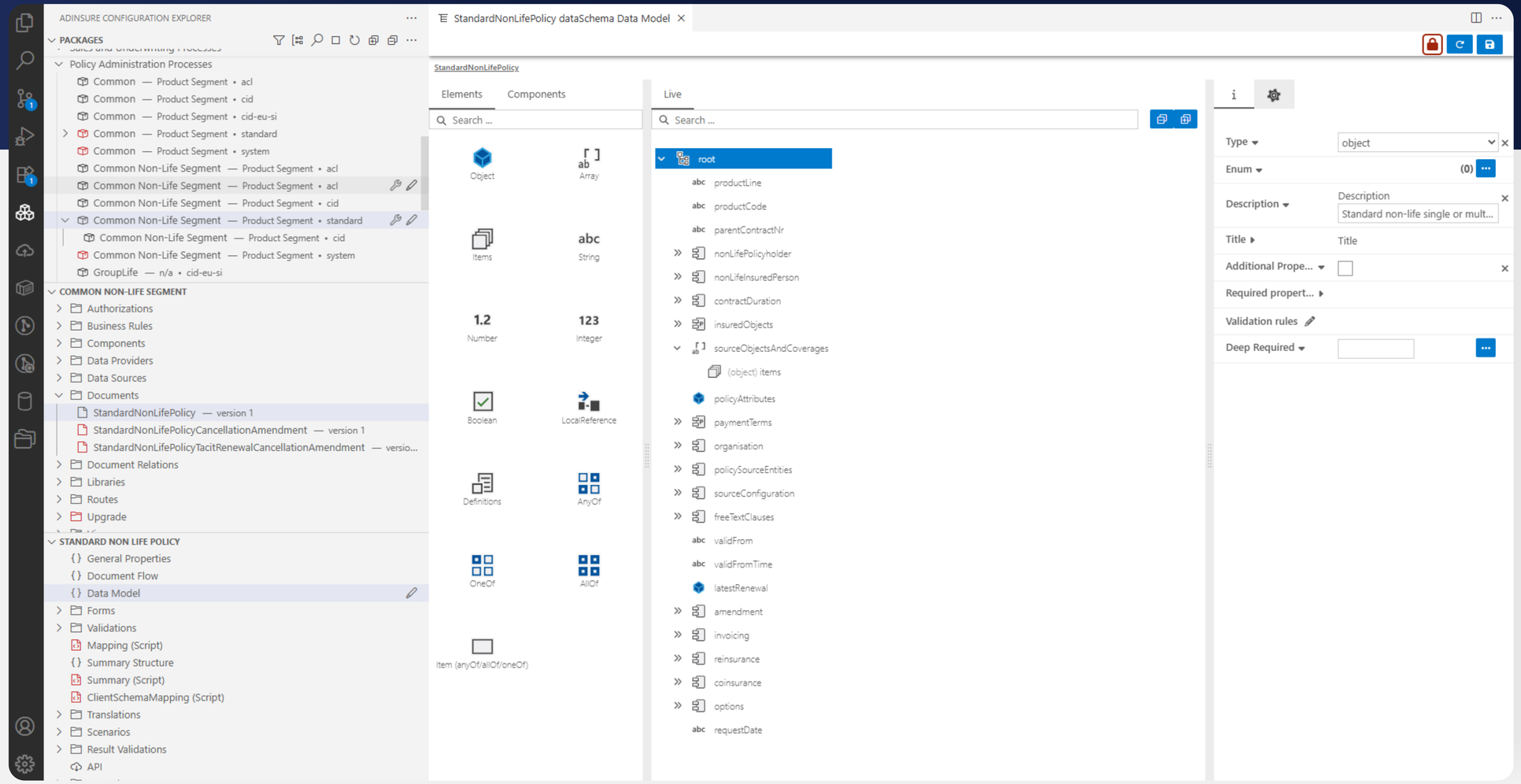
> Using Workflow and Rules Editors, users can modify processes and business rules without coding, enabling quick adjustments. Custom workflows can be built to streamline claims handling and enhance efficiency.

UI configuration



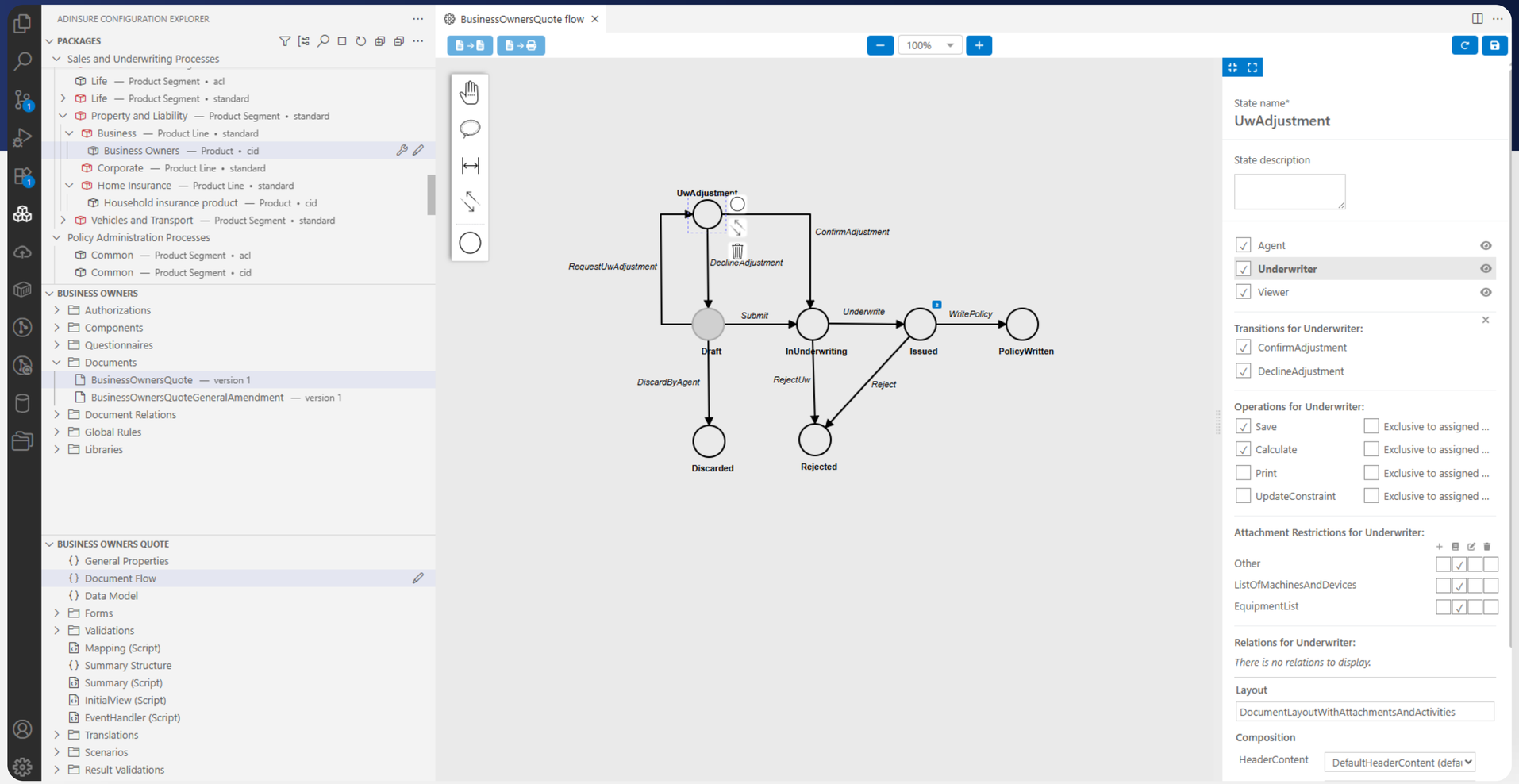
The UI editor is a powerful drag-and-drop tool that allows users to design custom interfaces for different roles. It includes a library of standard UI components, live previews, and validation reports, enabling quick adjustments without coding.

Configuration-driven data model generation



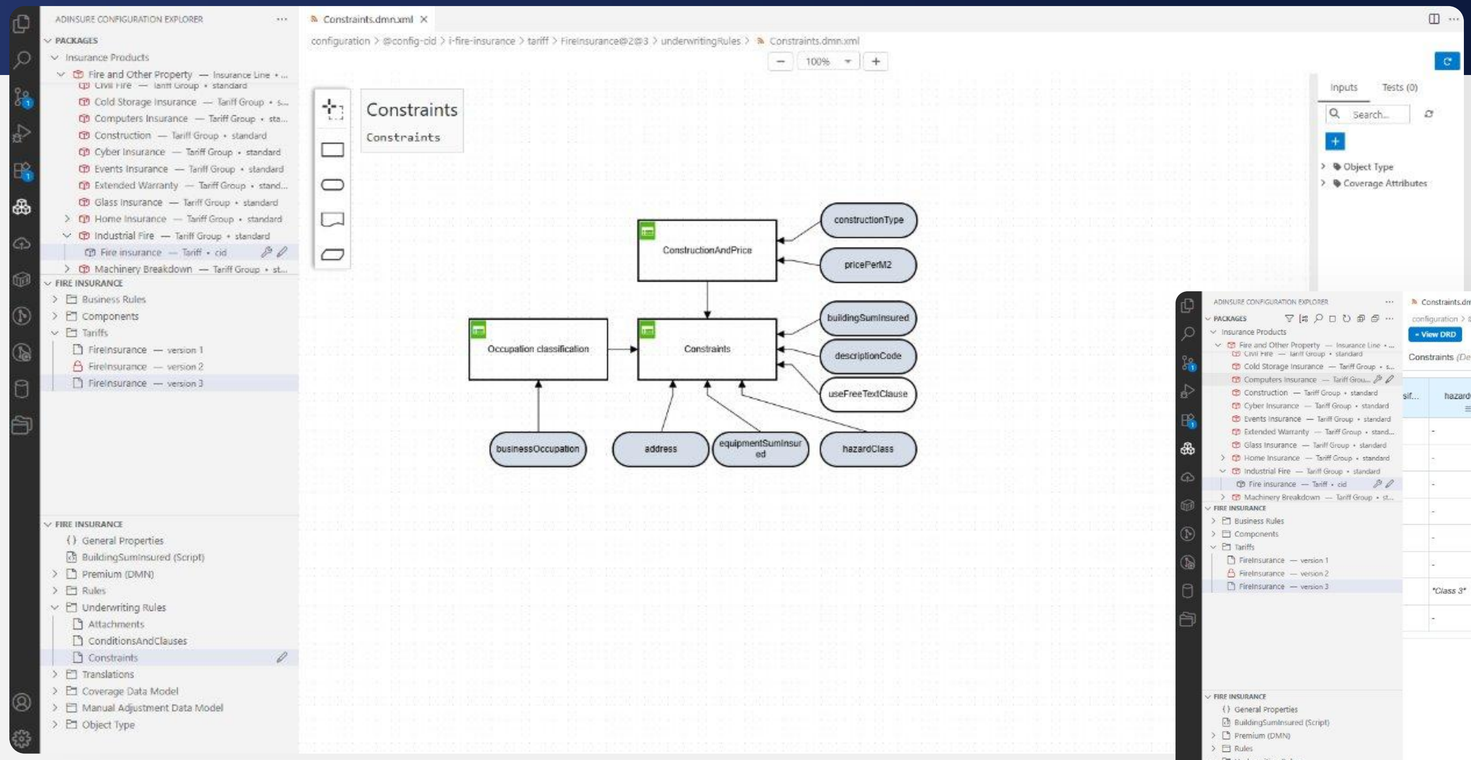
When users define insurance products and processes, the platform automatically generates corresponding data models. This ensures consistency across the system and streamlines integration efforts. The platform generates RESTful APIs based on these configurations, facilitating seamless communication with external systems.

Sales underwriting configuration

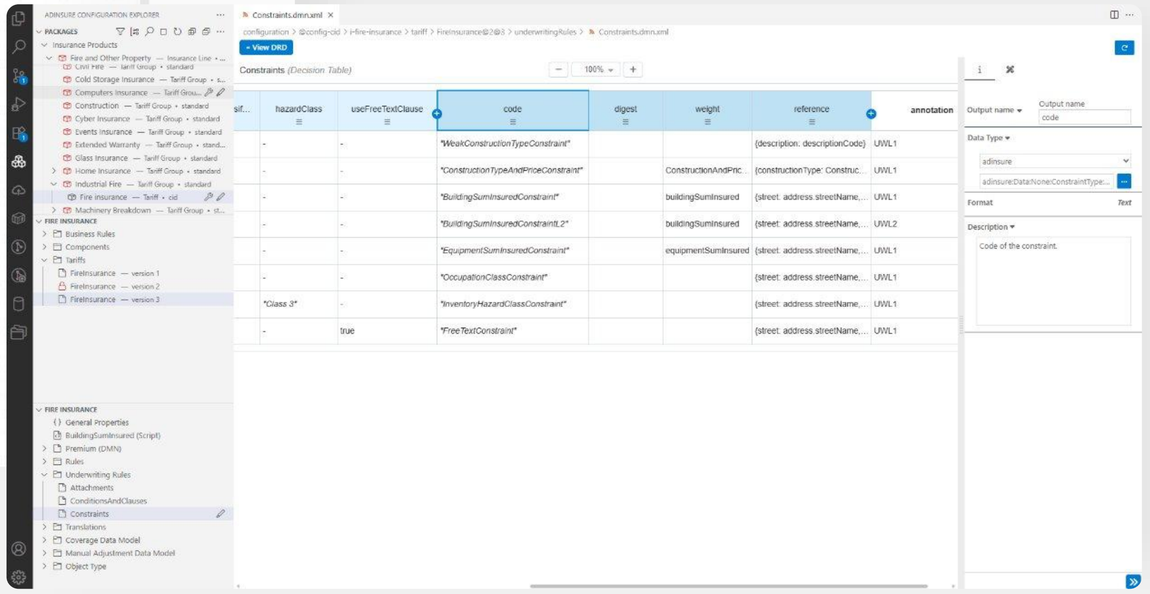


Users can define underwriting rules and processes without coding, enabling quick adjustments. This flexibility allows insurers to tailor their underwriting criteria to specific sales scenarios, enhancing decision-making efficiency.

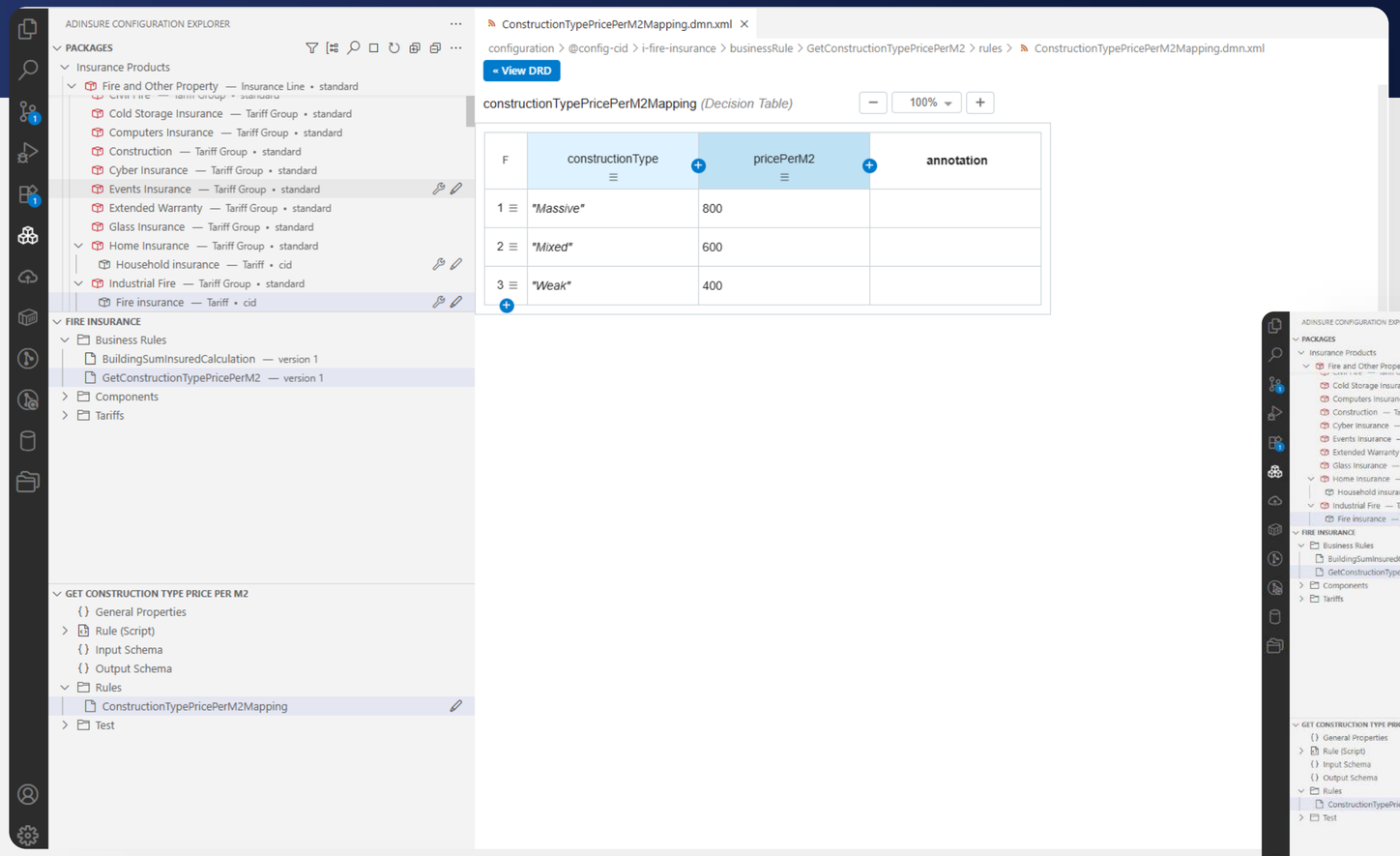
Underwriting constraints rule Configuration & decision table



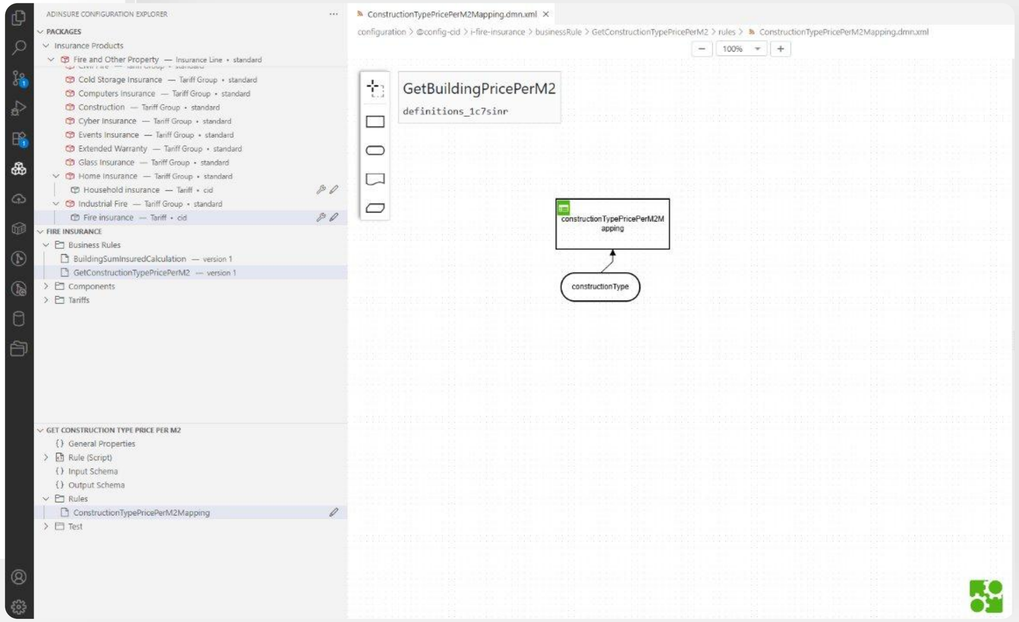
> Users can configure underwriting constraint rules by defining conditions, such as inputs and specific values that trigger the underwriting process within a decision table. They can also visualize decision logic through a structured rule diagram, ensuring accurate and efficient claims processing.



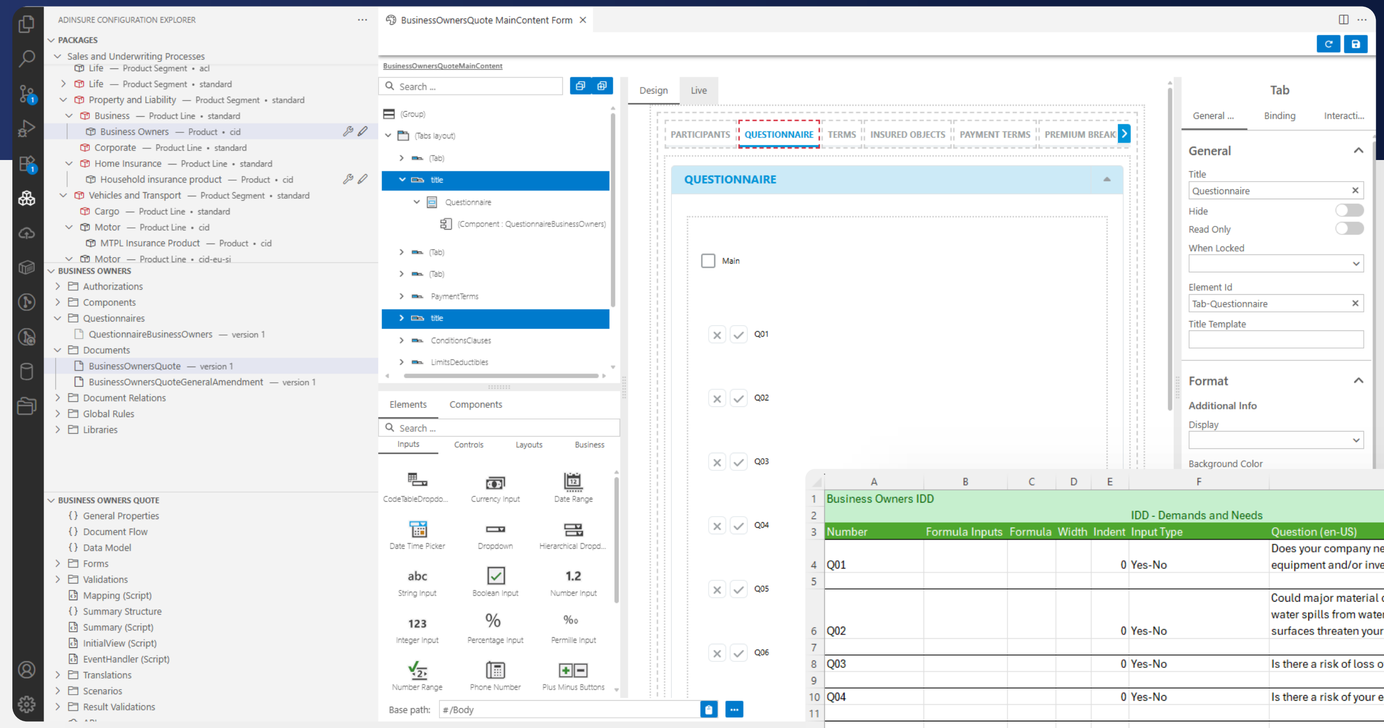
Business rules - Initial reserve rule Configuration & decision table



Users can configure rules in AdInsure Studio by defining parameters such as coverage inputs, object inputs, and define specific values that will be used within a decision table.



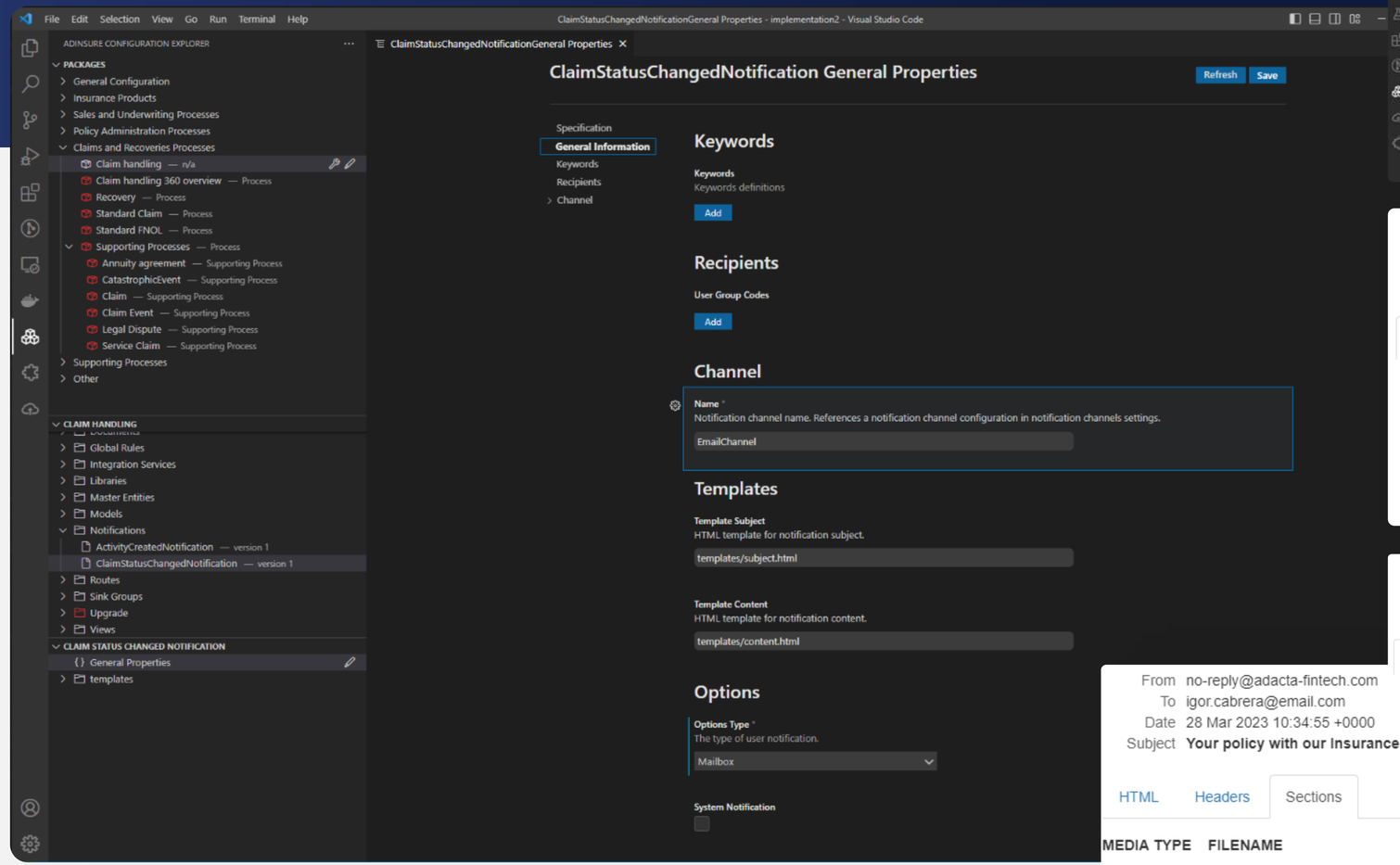
Questionnaire configuration

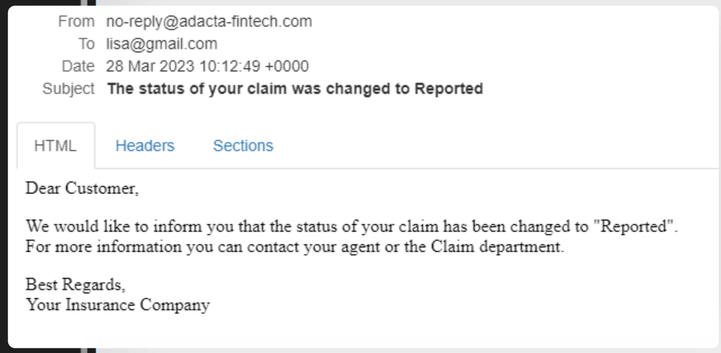


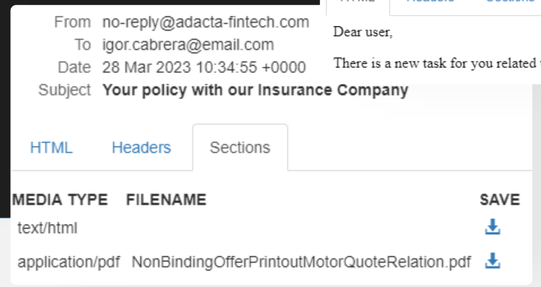
	A	B	C	D	E	F	G	H	I	J	K	L	M
1	Business Owners IDD												
2						IDD - Demands and Needs		Condition	Appearance Actions		Products		
3	Number	Formula Inputs	Formula	Width	Indent	Input Type	Question (en-US)	Answer Option	Show Question	Show Section	Product Type	Sales Product	Rider
4	Q01				0	Yes-No	Does your company need business owner's insurance to insure its property value and/or equipment and/or inventory from possible damages?	Yes					
5								No					
6	Q02				0	Yes-No	Could major material damage to your property caused by fire, natural perils excluding earthquake, water spills from water and sewer pipes and heating and cooling devices, breakage of glass surfaces threaten your company's financial security?	Yes					
7								No					
8	Q03				0	Yes-No	Is there a risk of loss of profit due to a disaster (for example, a fire or a natural disaster)?	Yes					
9								No					
10	Q04				0	Yes-No	Is there a risk of your equipment, inventories, stocks, and supplies being stolen?	Yes					
11								No					
12	Q05				0	Yes-No	Is there a risk of unexpected accidents when using the devices, improper adjustment of machines, excessive pressure, a short circuit, or overvoltage to machines you use in your daily business?	Yes					
13								No					
14	Q06				0	Yes-No	Do you require coverage for property damage caused by an earthquake?	Yes					
15								No					
16	Q07				0	Yes-No	Do you require personal accident insurance for your employees?	Yes					
17								No					
18	Q08				0	Yes-No	Could real or alleged claims of bodily injury or property damage caused by your business operations threaten your company's financial security?	Yes					
19								No					
20													
21													

Users can easily create questionnaires directly in Excel. Focus on questions and answers—AdInsure Studio handles forms, models, and client actions automatically. It supports branching, multiple lines, and types.

AdInsure notifications management







> In AdInsure Studio users can also configure elements and add channel notifications, including email, and SMS.

INDUSTRY ACKNOWLEDGEMENT —

Analyst recognition and awards: property and casualty

Gartner's Magic Quadrant and Market Guide reports

Gartner

ISG Provider Lens Leader

ISG

Everest Group's Leading 50™ P&C Insurance Technology Providers.

Everest Group®

Celent EMEA Policy Administration Systems

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ABOUT —

Adacta

Adacta is a leading software provider for the insurance industry. Its award-winning insurance platform – AdInsure – provides life and non-life insurers with a future-proof way to streamline their operations and processes. Since 1989, Adacta has spent decades helping insurance organizations grow their digital capabilities and drive increased profit. Their mission is simple: Empower tomorrow's industry leaders to realise their potential through technology.

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