LIVE IN **UNDER 6 MONTHS** WITH A **FULLY DIGITAL INSURANCE PLATFORM**

ADINSURE P&C

About the client

Eazy.Insure is a digital-native Romanian insurance company built from the ground up. Following their license approval in September 2023, the company needed to launch operations quickly with a modern both digital and broker oriented business model. With an in-house tech and IT center it sought a technology partner to build a fully operational insurance platform rapidly and support their ambitious growth plans.

The challenge

As a newly licensed insurer, Eazy.Insure faced challenges with establishing a complete insurance operation in a competitive market landscape and in a timely manner. The company needed to:

- **Deploy a comprehensive core platform rapidly**, covering sales and underwriting, policy administration, claims, billing, commissions, accounting, and document management to begin operations within months.
- **Navigate evolving requirements** as a greenfield insurer still defining optimal processes and workflows during implementation.
- **Integrate with complex external systems**, including Romanian regulatory platforms (Kissin), address databases, and automotive data providers (Audatex, AIDA) to enable underwriting.

The solution

Adacta deployed AdInsure as eazy.insure's core insurance platform, providing a complete digital foundation for their operations through an agile, collaborative approach.
Key implementation highlights include:

- **End-to-end platform rollout covering all core insurance operations**, from sales and underwriting to policy, claims, billing, accounting, and document management.
- **Adinsure's standard line-of-business templates** delivered strong out-of-the-box functionality, reducing customization and accelerating deployment.
- **Romanian market localization with integrations** to regulatory systems (Kissin), address databases, and automotive data providers (Audatex, AIDA) to ensure compliance and automated data capture.
- **Automated underwriting with real-time data validation and tariff calculations**, reducing manual effort and accelerating policy issuance.
- **Broker-centric architecture** enabling digital-first distribution through broker networks and own self-service portal.
- **Agile implementation with partner training** to support rapid iterations and client autonomy.

Project results

The implementation positioned Eazy.Insure as an agile, digitally enabled insurer ready for rapid growth:

- **Motor insurance (Casco) launched in under 6 months -** Delivering complete end-to-end platform from quote to claim.
- **Team independence achieved** - Eazy.Insure now configures platform components, manages modules, and handles integrations without vendor dependency.
- **Scalable architecture ready for expansion** - Household and MTPL products already in the implementation phase.
- **Automated underwriting operational** - Real-time data integration with Romanian systems (Euroex, AIDA, Kissin), enabling straight-through processing.
- **Broker-centric distribution enabled** - Digital infrastructure supporting partner sales channels and self-service capabilities.

About Adacta

Adacta is a leading software provider for the insurance industry. Its insurance platform offers insurance industry organizations a future-proof way to streamline their operations and processes. Adacta's award-winning solutions were built with the specifics of P&C, commercial, life insurers, and insurance brokers in mind, and come with client praise and features in multiple Gartner, Celent, ISG, and Everest Group reports. Through their years on the market, the Adacta's mission remains clear; Empower tomorrow's industry leaders to realize their potential through technology.

ISG   Gartner.   CELENT